



# The Allstate Foundation Nonprofit Leadership Center

## Executive Leadership Program Class of 2025

The Allstate Foundation Executive Leadership Program is accepting applications from highly motivated nonprofit professionals who want to take their leadership skills to the next level.

Created in partnership with the Northwestern University Kellogg School of Management's Center for Nonprofit Management, the Executive Leadership Program provides a combination of cohort-based academic instruction and executive coaching. All program elements are funded by The Allstate Foundation.

Leaders emerge from the Executive Leadership Program positioned to further transform their organizations, their communities and the nonprofit sector.

More information on the program design, time commitment, application process and eligibility are included below.

## Leadership Development with Purpose

Working with The Allstate Foundation team, the Kellogg School Center for Nonprofit Management creates a customized, cohort-based learning experience for the Executive Leadership Program participants.

### About Northwestern University Kellogg School of Management's Center for Nonprofit Management

The Kellogg School of Management is consistently ranked as a top five global business school. Their research and teaching help organizations tackle some of the most pressing challenges in today's market. At the Center for Nonprofit Management, their programs focus on developing the capacity of senior leaders of nonprofit organizations. Programs feature:

- **Integration of theory and practice:** This format provides an enhanced learning experience by introducing participants to best practices while providing an opportunity to understand how to apply these concepts in organizations.
- **Top Kellogg faculty:** Kellogg's renowned thought-leaders and nonprofit practitioners will share their knowledge and facilitate thoughtful discussion in real time throughout the program.
- **Meaningful peer-to-peer connections:** There are many opportunities to interact with peers through both formal and informal activities.
- **Ideal learning atmosphere:** A high-quality, transformative learning experience with timely, actionable content and interactivity.

### About The Allstate Foundation Executive Leadership Program

The Kellogg School Center for Nonprofit Management has designed an academic program to address topics that are essential to enhancing your leadership skills and building your capacity to effectively lead diverse, engaged teams in fulfillment of your mission.

During the Executive Leadership Program, you will explore leadership and management topics that fall under three categories: Organizational Leadership & Personal Growth, Nonprofit Management and Building Your Executive Toolkit.

Potential sessions may include Understanding Organizational Culture, Leading Change, Leading through Listening, Nonprofit Board Governance, Nonprofit Fundraising for Executive Leadership, Crisis Communications and Strategic Stakeholder Management.

In addition to the academic sessions, participants engage in:

- **Hogan Leadership Forecast Series:** The Hogan assessments help individuals by facilitating strategic self-awareness and building an understanding of their work style traits, core values and derailment risks.
- **One-on-One Executive Coaching:** Participants are matched with executive coaches who guide them toward their professional development and leadership goals.

## Commitment of Resources and Time

The Executive Leadership Program includes three sessions. Each session is three days long and takes place in Chicago. Full program attendance is mandatory, and program and travel expenses are fully covered by The Allstate Foundation.

## Application and Selection

To apply, visit [allstatefoundation.org/nonprofitleadership](https://allstatefoundation.org/nonprofitleadership). The application will ask you about your current role and organization, as well as your professional leadership experience and eligibility criteria. The Allstate Foundation will review candidates and select 30 participants in September in advance of the program starting in November 2024.

If this program is not a fit for you at this time, we encourage you to leverage the free Nonprofit Management Essentials online resources at [allstatefoundation.org/nonprofitleadership](https://allstatefoundation.org/nonprofitleadership).

## Program Eligibility

### Qualified candidates for the program have:

- More than 10 years of professional experience.
- More than three years of experience in the nonprofit sector.
- More than five years of experience in a leadership role, whether that's formally leading a team or leading a project, workstream, associate board, etc.

### Priority consideration will be given to leaders:

- Who are looking to advance in their career and grow their impact.
- Who've demonstrated a commitment to advancing diversity, equity and inclusion.
- From nonprofits with annual budgets from \$1 million to \$20 million, as the program curriculum was designed for nonprofits of this size.
- From nonprofits within The Allstate Foundation's focus areas:
  - Empowering youth to serve and improve communities.
  - Disrupting the cycle of relationship abuse.
  - Working to close the racial wage gap.
- Living in the United States.

### Class of 2025 Timeline:

<b>Application closes</b>	Aug. 5, 2024
<b>Selected participants notified</b>	Sept. 12, 2024
<b>Virtual orientation</b>	Oct. 2, 2024 (11 am -1 pm CT)
<b>First session</b>	Nov. 12-14, 2024 (3 days in-person, plus travel)
<b>Second session</b>	Feb. 25-27, 2025 (3 days in-person, plus travel)
<b>Third session</b>	May 6-8, 2025 (3 days in-person, plus travel)