

Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.

AFY
ALLSTATE FINANCIAL SERVICES LLC
2920 SOUTH 84TH STREET
LINCOLN, NE 68506

SEC Rule 606 Quarterly Report for the Quarter Ending June 30, 2015

Securities Listed on New York Stock Exchange

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	91.35%
Limit orders as percentage of total non-directed orders	5.42%
Other orders as percentage of total non-directed orders	3.23%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. KCG Americas LLC	43.02%
2. Citadel Securities LLC	29.48%
3. Goldman, Sachs & Co.	10.10%
4. UBS Securities, LLC	6.88%
5. Instinet LLC	2.50%
6. Citigroup Global Markets, Inc.	2.08%
7. EDGX Exchange, Inc.	1.98%
8. Two Sigma Securities, LLC	1.56%
9. New York Stock Exchange	0.83%
10. BATS Exchange, Inc.	0.63%

Information Concerning Significant Venues :

1. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	43.10%
Limit orders as percentage of total limit orders	30.77%
Other orders as percentage of total other orders	61.29%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	31.24%
Limit orders as percentage of total limit orders	9.62%
Other orders as percentage of total other orders	12.90%

3. Goldman, Sachs & Co.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	10.72%
	Limit orders as percentage of total limit orders	5.77%
	Other orders as percentage of total other orders	0.00%
4. UBS Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	7.30%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	6.45%
5. Instinet LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	2.74%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
6. Citigroup Global Markets, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	2.05%
	Limit orders as percentage of total limit orders	1.92%
	Other orders as percentage of total other orders	3.23%
7. EDGX Exchange, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.00%
	Limit orders as percentage of total limit orders	36.54%
	Other orders as percentage of total other orders	0.00%
8. Two Sigma Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	1.71%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
9. New York Stock Exchange		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.00%
	Limit orders as percentage of total limit orders	15.38%
	Other orders as percentage of total other orders	0.00%
10. BATS Exchange, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.68%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%

Securities Listed on The Nasdaq Stock Market

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	87.99%
Limit orders as percentage of total non-directed orders	7.05%
Other orders as percentage of total non-directed orders	4.96%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. KCG Americas LLC	38.38%
2. Citadel Securities LLC	33.68%
3. Goldman, Sachs & Co.	10.18%
4. UBS Securities, LLC	6.01%
5. EDGX Exchange, Inc.	3.66%
6. Instinet LLC	2.35%
7. Citigroup Global Markets, Inc.	1.57%
8. Nasdaq	1.31%
9. Two Sigma Securities, LLC	1.31%
10. BATS Exchange, Inc.	1.04%

Information Concerning Significant Venues :

1. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	38.28%
Limit orders as percentage of total limit orders	3.70%
Other orders as percentage of total other orders	89.47%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	37.39%
Limit orders as percentage of total limit orders	11.11%
Other orders as percentage of total other orders	0.00%

3. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	11.28%
Limit orders as percentage of total limit orders	3.70%
Other orders as percentage of total other orders	0.00%

4. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	6.23%
Limit orders as percentage of total limit orders	7.41%
Other orders as percentage of total other orders	0.00%

5. EDGX Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	51.85%
Other orders as percentage of total other orders	0.00%

6. Instinet LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.67%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

7. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.78%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

8. Nasdaq

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	14.81%
Other orders as percentage of total other orders	5.26%

9. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.48%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. BATS Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.89%
Limit orders as percentage of total limit orders	3.70%
Other orders as percentage of total other orders	0.00%

Securities Listed on NYSE MKT or Regional Exchanges

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	92.05%
Limit orders as percentage of total non-directed orders	6.62%
Other orders as percentage of total non-directed orders	1.32%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Citadel Securities LLC	35.43%
2. KCG Americas LLC	35.43%
3. Goldman, Sachs & Co.	10.60%
4. UBS Securities, LLC	5.63%
5. BATS Exchange, Inc.	5.30%
6. Citigroup Global Markets, Inc.	1.99%
7. Instinet LLC	1.66%
8. Two Sigma Securities, LLC	1.66%
9. BATS Y-Exchange, Inc.	0.99%
10. EDGX Exchange, Inc.	0.99%

Information Concerning Significant Venues :

1. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	35.97%
Limit orders as percentage of total limit orders	25.00%
Other orders as percentage of total other orders	50.00%

2. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	35.25%
Limit orders as percentage of total limit orders	35.00%
Other orders as percentage of total other orders	50.00%

3. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	11.15%
Limit orders as percentage of total limit orders	5.00%
Other orders as percentage of total other orders	0.00%

4. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	5.40%
Limit orders as percentage of total limit orders	10.00%
Other orders as percentage of total other orders	0.00%

5. BATS Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	5.40%
Limit orders as percentage of total limit orders	5.00%
Other orders as percentage of total other orders	0.00%

6. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.16%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

7. Instinet LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.44%
Limit orders as percentage of total limit orders	5.00%
Other orders as percentage of total other orders	0.00%

8. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.80%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

9. BATS Y-Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.08%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. EDGX Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	15.00%
Other orders as percentage of total other orders	0.00%

Exchange - Listed Options

Summary Statistics :

Non-directed orders as percentage of total customer orders	0.00%
Market orders as percentage of total non-directed orders	0.00%
Limit orders as percentage of total non-directed orders	0.00%
Other orders as percentage of total non-directed orders	0.00%