

Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.

AFY
ALLSTATE FINANCIAL SERVICES LLC
2920 SOUTH 84TH STREET
LINCOLN, NE 68506

SEC Rule 606 Quarterly Report for the Quarter Ending June 30, 2014

Securities Listed on New York Stock Exchange

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	91.18%
Limit orders as percentage of total non-directed orders	7.41%
Other orders as percentage of total non-directed orders	1.40%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. KCG Americas LLC	33.77%
2. Citadel Securities LLC	26.75%
3. Goldman, Sachs & Co.	12.42%
4. Two Sigma Securities, LLC	11.62%
5. Citigroup Global Markets, Inc.	3.21%
6. Direct Edge Exchange	3.11%
7. Instinet LLC	2.61%
8. National Financial Services LLC	2.10%
9. UBS Securities, LLC	2.00%
10. Morgan Stanley & Co. Incorporated	0.80%

Information Concerning Significant Venues :

1. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	33.30%
Limit orders as percentage of total limit orders	28.38%
Other orders as percentage of total other orders	92.86%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	28.79%
Limit orders as percentage of total limit orders	5.41%
Other orders as percentage of total other orders	7.14%

3. Goldman, Sachs & Co.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	13.19%
	Limit orders as percentage of total limit orders	5.41%
	Other orders as percentage of total other orders	0.00%
4. Two Sigma Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	12.31%
	Limit orders as percentage of total limit orders	5.41%
	Other orders as percentage of total other orders	0.00%
5. Citigroup Global Markets, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	3.41%
	Limit orders as percentage of total limit orders	1.35%
	Other orders as percentage of total other orders	0.00%
6. Direct Edge Exchange		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.00%
	Limit orders as percentage of total limit orders	41.89%
	Other orders as percentage of total other orders	0.00%
7. Instinet LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	2.64%
	Limit orders as percentage of total limit orders	2.70%
	Other orders as percentage of total other orders	0.00%
8. National Financial Services LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	2.31%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
9. UBS Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	2.09%
	Limit orders as percentage of total limit orders	1.35%
	Other orders as percentage of total other orders	0.00%
10. Morgan Stanley & Co. Incorporated		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.88%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%

Securities Listed on The Nasdaq Stock Market

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	83.71%
Limit orders as percentage of total non-directed orders	15.08%
Other orders as percentage of total non-directed orders	1.21%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. KCG Americas LLC	29.81%
2. Citadel Securities LLC	27.56%
3. Two Sigma Securities, LLC	12.13%
4. Goldman, Sachs & Co.	9.71%
5. Direct Edge Exchange	9.36%
6. Citigroup Global Markets, Inc.	3.81%
7. National Financial Services LLC	2.25%
8. UBS Securities, LLC	2.08%
9. Instinet LLC	1.73%
10. Nasdaq Stock Market	0.87%

Information Concerning Significant Venues :

1. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	32.09%
Limit orders as percentage of total limit orders	12.64%
Other orders as percentage of total other orders	85.71%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	30.43%
Limit orders as percentage of total limit orders	12.64%
Other orders as percentage of total other orders	14.29%

3. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	14.29%
Limit orders as percentage of total limit orders	1.15%
Other orders as percentage of total other orders	0.00%

4. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	11.18%
Limit orders as percentage of total limit orders	2.30%
Other orders as percentage of total other orders	0.00%

5. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	62.07%
Other orders as percentage of total other orders	0.00%

6. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	4.35%
Limit orders as percentage of total limit orders	1.15%
Other orders as percentage of total other orders	0.00%

7. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.69%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

8. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.28%
Limit orders as percentage of total limit orders	1.15%
Other orders as percentage of total other orders	0.00%

9. Instinet LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.07%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. Nasdaq Stock Market

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	5.75%
Other orders as percentage of total other orders	0.00%

Securities Listed on NYSE MKT or Regional Exchanges

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	96.30%
Limit orders as percentage of total non-directed orders	3.70%
Other orders as percentage of total non-directed orders	0.00%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Citadel Securities LLC	32.92%
2. KCG Americas LLC	31.28%
3. Two Sigma Securities, LLC	13.58%
4. Goldman, Sachs & Co.	10.29%
5. Citigroup Global Markets, Inc.	3.70%
6. Direct Edge Exchange	2.06%
7. Instinet LLC	2.06%
8. UBS Securities, LLC	2.06%
9. National Financial Services LLC	1.23%
10. BATS Exchange, Inc.	0.41%

Information Concerning Significant Venues :

1. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	33.76%
Limit orders as percentage of total limit orders	11.11%
Other orders as percentage of total other orders	0.00%

2. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	31.62%
Limit orders as percentage of total limit orders	22.22%
Other orders as percentage of total other orders	0.00%

3. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	14.10%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

4. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	10.68%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

5. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	3.85%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

6. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	55.56%
Other orders as percentage of total other orders	0.00%

7. Instinet LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.14%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

8. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.14%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

9. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.28%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. BATS Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	11.11%
Other orders as percentage of total other orders	0.00%

Exchange - Listed Options

Summary Statistics :

Non-directed orders as percentage of total customer orders	0.00%
Market orders as percentage of total non-directed orders	0.00%
Limit orders as percentage of total non-directed orders	0.00%
Other orders as percentage of total non-directed orders	0.00%