

Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.

AFY
ALLSTATE FINANCIAL SERVICES LLC
2920 SOUTH 84TH STREET
LINCOLN, NE 68506

SEC Rule 606 Quarterly Report for the Quarter Ending June 30, 2011

Securities Listed on New York Stock Exchange

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	80.41%
Limit orders as percentage of total non-directed orders	16.65%
Other orders as percentage of total non-directed orders	2.94%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Knight Capital Markets, LLC	32.00%
2. National Financial Services LLC	19.43%
3. UBS Securities, LLC	18.69%
4. Citadel Derivatives Group LLC	17.80%
5. Citigroup Global Markets, Inc.	5.31%
6. Goldman, Sachs & Co.	3.02%
7. Direct Edge Exchange	0.98%
8. AlterNet Securities Inc.	0.65%
9. BATS Exchange, Inc.	0.65%
10. NYSE Arca	0.57%

Information Concerning Significant Venues :

1. Knight Capital Markets, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	31.07%
Limit orders as percentage of total limit orders	29.41%
Other orders as percentage of total other orders	72.22%

2. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	22.94%
Limit orders as percentage of total limit orders	5.88%
Other orders as percentage of total other orders	0.00%

3. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	19.09%
Limit orders as percentage of total limit orders	18.14%
Other orders as percentage of total other orders	11.11%

4. Citadel Derivatives Group LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	15.63%
Limit orders as percentage of total limit orders	29.41%
Other orders as percentage of total other orders	11.11%

5. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	5.58%
Limit orders as percentage of total limit orders	3.92%
Other orders as percentage of total other orders	5.56%

6. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	3.76%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

7. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	5.88%
Other orders as percentage of total other orders	0.00%

8. AlterNet Securities Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.81%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

9. BATS Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	3.92%
Other orders as percentage of total other orders	0.00%

10. NYSE Arca

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	3.43%
Other orders as percentage of total other orders	0.00%

Securities Listed on The Nasdaq Stock Market

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	78.92%
Limit orders as percentage of total non-directed orders	16.25%
Other orders as percentage of total non-directed orders	4.84%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Citadel Derivatives Group LLC	27.08%
2. UBS Securities, LLC	25.15%
3. National Financial Services LLC	18.57%
4. Knight Equity Markets, L.P.	18.57%
5. Citigroup Global Markets, Inc.	5.61%
6. Goldman, Sachs & Co.	1.74%
7. Direct Edge Exchange	1.35%
8. BATS Exchange, Inc.	0.97%
9. AlterNet Securities Inc.	0.19%
10. Liquidnet	0.19%

Information Concerning Significant Venues :

1. Citadel Derivatives Group LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	28.19%
Limit orders as percentage of total limit orders	29.76%
Other orders as percentage of total other orders	0.00%

2. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	24.02%
Limit orders as percentage of total limit orders	25.00%
Other orders as percentage of total other orders	44.00%

3. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	22.55%
Limit orders as percentage of total limit orders	4.76%
Other orders as percentage of total other orders	0.00%

4. Knight Equity Markets, L.P.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	15.69%
Limit orders as percentage of total limit orders	21.43%
Other orders as percentage of total other orders	56.00%

5. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	6.13%
Limit orders as percentage of total limit orders	4.76%
Other orders as percentage of total other orders	0.00%

6. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.21%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

7. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	8.33%
Other orders as percentage of total other orders	0.00%

8. BATS Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	5.95%
Other orders as percentage of total other orders	0.00%

9. AlterNet Securities Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.25%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. Liquidnet

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.25%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

Securities Listed on NYSE Amex or Regional Exchanges

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	69.20%
Limit orders as percentage of total non-directed orders	19.31%
Other orders as percentage of total non-directed orders	11.50%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Knight Capital Markets, LLC	30.37%
2. UBS Securities, LLC	26.25%
3. Citadel Derivatives Group LLC	16.49%
4. National Financial Services LLC	16.05%
5. Direct Edge Exchange	3.47%
6. BATS Exchange, Inc.	2.60%
7. NYSE Arca	2.17%
8. Citigroup Global Markets, Inc.	1.95%
9. AlterNet Securities Inc.	0.22%
10. GETCO Execution Services L.L.C.	0.22%

Information Concerning Significant Venues :

1. Knight Capital Markets, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	27.90%
Limit orders as percentage of total limit orders	29.21%
Other orders as percentage of total other orders	47.17%

2. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	27.59%
Limit orders as percentage of total limit orders	12.36%
Other orders as percentage of total other orders	41.51%

3. Citadel Derivatives Group LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	19.44%
Limit orders as percentage of total limit orders	8.99%
Other orders as percentage of total other orders	11.32%

4. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	22.57%
Limit orders as percentage of total limit orders	2.25%
Other orders as percentage of total other orders	0.00%

5. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	17.98%
Other orders as percentage of total other orders	0.00%

6. BATS Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	13.48%
Other orders as percentage of total other orders	0.00%

7. NYSE Arca

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	11.24%
Other orders as percentage of total other orders	0.00%

8. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.57%
Limit orders as percentage of total limit orders	4.49%
Other orders as percentage of total other orders	0.00%

9. AlterNet Securities Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.31%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. GETCO Execution Services L.L.C.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.31%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

Exchange - Listed Options

Summary Statistics :

Non-directed orders as percentage of total customer orders	0.00%
Market orders as percentage of total non-directed orders	0.00%
Limit orders as percentage of total non-directed orders	0.00%
Other orders as percentage of total non-directed orders	0.00%