

**Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.**

**AFY**  
**ALLSTATE FINANCIAL SERVICES LLC**  
**2920 SOUTH 84TH STREET**  
**LINCOLN, NE 68506**

**SEC Rule 606 Quarterly Report for the Quarter Ending December 31, 2010**

**Securities Listed on New York Stock Exchange**

**Summary Statistics :**

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	73.03%
Limit orders as percentage of total non-directed orders	22.33%
Other orders as percentage of total non-directed orders	4.64%

**Venues Receiving Significant Percentage of Total Non-Directed Orders :**

1. Knight Capital Markets, L.L.C.	25.70%
2. National Financial Services, L.L.C.	24.81%
3. Citadel Derivatives Group LLC	17.18%
4. UBS Securities, L.L.C.	16.16%
5. Citigroup Global Markets, Inc.	5.92%
6. Nasdaq Execution Services, L.L.C.	3.37%
7. Goldman, Sachs & Co.	2.67%
8. GETCO Execution Services L.L.C.	1.40%
9. Surge Trading, Inc.	1.08%
10. AlterNet Securities Inc.	0.89%

**Information Concerning Significant Venues :**

**1. Knight Capital Markets, L.L.C.**

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	25.26%
Limit orders as percentage of total limit orders	17.66%
Other orders as percentage of total other orders	71.23%

**2. National Financial Services, L.L.C.**

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	24.48%
Limit orders as percentage of total limit orders	31.05%
Other orders as percentage of total other orders	0.00%

3. Citadel Derivatives Group LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	18.12%
	Limit orders as percentage of total limit orders	17.66%
	Other orders as percentage of total other orders	0.00%
4. UBS Securities, L.L.C.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	16.99%
	Limit orders as percentage of total limit orders	13.68%
	Other orders as percentage of total other orders	15.07%
5. Citigroup Global Markets, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	5.92%
	Limit orders as percentage of total limit orders	4.27%
	Other orders as percentage of total other orders	13.70%
6. Nasdaq Execution Services, L.L.C.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.00%
	Limit orders as percentage of total limit orders	15.10%
	Other orders as percentage of total other orders	0.00%
7. Goldman, Sachs & Co.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	3.57%
	Limit orders as percentage of total limit orders	0.28%
	Other orders as percentage of total other orders	0.00%
8. GETCO Execution Services L.L.C.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	1.92%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
9. Surge Trading, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	1.39%
	Limit orders as percentage of total limit orders	0.28%
	Other orders as percentage of total other orders	0.00%
10. AlterNet Securities Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	1.22%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%

## Securities Listed on The Nasdaq Stock Market

### Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	74.60%
Limit orders as percentage of total non-directed orders	18.87%
Other orders as percentage of total non-directed orders	6.53%

### Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. UBS Securities, L.L.C.	26.46%
2. National Financial Services, L.L.C.	26.10%
3. Citadel Derivatives Group LLC	21.52%
4. Knight Equity Markets, L.P.	15.87%
5. Citigroup Global Markets, Inc.	4.41%
6. Nasdaq Execution Services, L.L.C.	1.94%
7. AlterNet Securities Inc.	1.06%
8. GETCO Execution Services L.L.C.	1.06%
9. Goldman, Sachs & Co.	0.71%
10. Credit Suisse Securities (USA) L.L.C.	0.35%

### Information Concerning Significant Venues :

#### 1. UBS Securities, L.L.C.

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	25.53%
Limit orders as percentage of total limit orders	22.43%
Other orders as percentage of total other orders	48.65%

#### 2. National Financial Services, L.L.C.

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	27.90%
Limit orders as percentage of total limit orders	28.04%
Other orders as percentage of total other orders	0.00%

#### 3. Citadel Derivatives Group LLC

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	23.64%
Limit orders as percentage of total limit orders	20.56%
Other orders as percentage of total other orders	0.00%

#### 4. Knight Equity Markets, L.P.

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	13.24%
Limit orders as percentage of total limit orders	14.02%
Other orders as percentage of total other orders	51.35%

#### 5. Citigroup Global Markets, Inc.

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	4.96%
Limit orders as percentage of total limit orders	3.74%
Other orders as percentage of total other orders	0.00%

6. Nasdaq Execution Services, L.L.C.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	10.28%
Other orders as percentage of total other orders	0.00%

7. AlterNet Securities Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.18%
Limit orders as percentage of total limit orders	0.93%
Other orders as percentage of total other orders	0.00%

8. GETCO Execution Services L.L.C.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.42%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

9. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.95%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. Credit Suisse Securities (USA) L.L.C.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.47%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

## Securities Listed on NYSE Amex or Regional Exchanges

### Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	77.17%
Limit orders as percentage of total non-directed orders	12.68%
Other orders as percentage of total non-directed orders	10.15%

### Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Knight Capital Markets, L.L.C.	35.52%
2. Citadel Derivatives Group LLC	23.68%
3. UBS Securities, L.L.C.	14.80%
4. National Financial Services, L.L.C.	14.16%
5. GETCO Execution Services L.L.C.	9.73%
6. Nasdaq Execution Services, L.L.C.	1.27%
7. AlterNet Securities Inc.	0.42%
8. Citigroup Global Markets, Inc.	0.42%

### Information Concerning Significant Venues :

#### 1. Knight Capital Markets, L.L.C.

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	27.67%
Limit orders as percentage of total limit orders	53.33%
Other orders as percentage of total other orders	72.92%

#### 2. Citadel Derivatives Group LLC

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	29.86%
Limit orders as percentage of total limit orders	5.00%
Other orders as percentage of total other orders	0.00%

#### 3. UBS Securities, L.L.C.

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	13.15%
Limit orders as percentage of total limit orders	15.00%
Other orders as percentage of total other orders	27.08%

#### 4. National Financial Services, L.L.C.

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	15.62%
Limit orders as percentage of total limit orders	16.67%
Other orders as percentage of total other orders	0.00%

#### 5. GETCO Execution Services L.L.C.

##### Types of Orders Routed to Venue :

Market orders as percentage of total market orders	12.60%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

6. Nasdaq Execution Services, L.L.C.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	10.00%
Other orders as percentage of total other orders	0.00%

7. AlterNet Securities Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.55%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

8. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.55%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

**Exchange - Listed Options**

**Summary Statistics :**

Non-directed orders as percentage of total customer orders	0.00%
Market orders as percentage of total non-directed orders	0.00%
Limit orders as percentage of total non-directed orders	0.00%
Other orders as percentage of total non-directed orders	0.00%