

Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.

AFY
ALLSTATE FINANCIAL SERVICES LLC
2920 SOUTH 84TH STREET
LINCOLN, NE 68506

SEC Rule 606 Quarterly Report for the Quarter Ending March 31, 2015

Securities Listed on New York Stock Exchange

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	83.30%
Limit orders as percentage of total non-directed orders	12.64%
Other orders as percentage of total non-directed orders	4.06%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. KCG Americas LLC	36.23%
2. Citadel Securities LLC	32.17%
3. Goldman, Sachs & Co.	13.21%
4. EDGX Exchange, Inc.	6.09%
5. UBS Securities, LLC	3.95%
6. Instinet LLC	2.60%
7. Citigroup Global Markets, Inc.	1.92%
8. New York Stock Exchange	1.69%
9. Two Sigma Securities, LLC	1.47%
10. National Financial Services LLC	0.34%

Information Concerning Significant Venues :

1. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	37.94%
Limit orders as percentage of total limit orders	20.54%
Other orders as percentage of total other orders	50.00%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	35.64%
Limit orders as percentage of total limit orders	11.61%
Other orders as percentage of total other orders	25.00%

3. Goldman, Sachs & Co.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	15.31%
	Limit orders as percentage of total limit orders	3.57%
	Other orders as percentage of total other orders	0.00%
4. EDGX Exchange, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.00%
	Limit orders as percentage of total limit orders	48.21%
	Other orders as percentage of total other orders	0.00%
5. UBS Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	4.20%
	Limit orders as percentage of total limit orders	0.89%
	Other orders as percentage of total other orders	8.33%
6. Instinet LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	3.12%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
7. Citigroup Global Markets, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	1.63%
	Limit orders as percentage of total limit orders	1.79%
	Other orders as percentage of total other orders	8.33%
8. New York Stock Exchange		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.00%
	Limit orders as percentage of total limit orders	13.39%
	Other orders as percentage of total other orders	0.00%
9. Two Sigma Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	1.76%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
10. National Financial Services LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.41%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%

Securities Listed on The Nasdaq Stock Market

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	83.56%
Limit orders as percentage of total non-directed orders	11.57%
Other orders as percentage of total non-directed orders	4.86%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. KCG Americas LLC	39.58%
2. Citadel Securities LLC	32.18%
3. Goldman, Sachs & Co.	10.88%
4. UBS Securities, LLC	4.63%
5. EDGX Exchange, Inc.	3.70%
6. Nasdaq Stock Market	2.78%
7. Instinet LLC	1.85%
8. BATS Exchange, Inc.	1.39%
9. Citigroup Global Markets, Inc.	1.39%
10. Two Sigma Securities, LLC	0.69%

Information Concerning Significant Venues :

1. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	41.27%
Limit orders as percentage of total limit orders	14.00%
Other orders as percentage of total other orders	71.43%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	35.46%
Limit orders as percentage of total limit orders	12.00%
Other orders as percentage of total other orders	23.81%

3. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	12.19%
Limit orders as percentage of total limit orders	6.00%
Other orders as percentage of total other orders	0.00%

4. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	5.54%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

5. EDGX Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	32.00%
Other orders as percentage of total other orders	0.00%

6. Nasdaq Stock Market

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	24.00%
Other orders as percentage of total other orders	0.00%

7. Instinet LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.22%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

8. BATS Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.28%
Limit orders as percentage of total limit orders	10.00%
Other orders as percentage of total other orders	0.00%

9. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.39%
Limit orders as percentage of total limit orders	2.00%
Other orders as percentage of total other orders	0.00%

10. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.83%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

Securities Listed on NYSE MKT or Regional Exchanges

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	85.33%
Limit orders as percentage of total non-directed orders	12.89%
Other orders as percentage of total non-directed orders	1.78%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. KCG Americas LLC	38.67%
2. Citadel Securities LLC	35.56%
3. Goldman, Sachs & Co.	11.11%
4. UBS Securities, LLC	4.89%
5. EDGX Exchange, Inc.	4.44%
6. Instinet LLC	1.33%
7. Two Sigma Securities, LLC	1.33%
8. AlterNet Securities Inc.	0.89%
9. NYSE Arca	0.89%
10. Morgan Stanley & Co. Incorporated	0.44%

Information Concerning Significant Venues :

1. KCG Americas LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	41.15%
Limit orders as percentage of total limit orders	20.69%
Other orders as percentage of total other orders	50.00%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	36.98%
Limit orders as percentage of total limit orders	31.03%
Other orders as percentage of total other orders	0.00%

3. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	11.98%
Limit orders as percentage of total limit orders	6.90%
Other orders as percentage of total other orders	0.00%

4. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	5.73%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

5. EDGX Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	34.48%
Other orders as percentage of total other orders	0.00%

6. Instinet LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.04%
Limit orders as percentage of total limit orders	3.45%
Other orders as percentage of total other orders	0.00%

7. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.56%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

8. AlterNet Securities Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.04%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

9. NYSE Arca

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	3.45%
Other orders as percentage of total other orders	25.00%

10. Morgan Stanley & Co. Incorporated

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	25.00%

Exchange - Listed Options

Summary Statistics :

Non-directed orders as percentage of total customer orders	0.00%
Market orders as percentage of total non-directed orders	0.00%
Limit orders as percentage of total non-directed orders	0.00%
Other orders as percentage of total non-directed orders	0.00%