

Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.

AFY
ALLSTATE FINANCIAL SERVICES LLC
2920 SOUTH 84TH STREET
LINCOLN, NE 68506

SEC Rule 606 Quarterly Report for the Quarter Ending June 30, 2012

Securities Listed on New York Stock Exchange

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	88.20%
Limit orders as percentage of total non-directed orders	7.72%
Other orders as percentage of total non-directed orders	4.08%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Knight Capital Markets, LLC	35.72%
2. Citadel Securities LLC	21.17%
3. UBS Securities, LLC	13.12%
4. National Financial Services LLC	7.06%
5. Two Sigma Securities, LLC	6.95%
6. Goldman, Sachs & Co.	6.84%
7. AlterNet Securities Inc.	2.43%
8. BATS Exchange, Inc.	1.98%
9. Instinet L.L.C.	1.43%
10. Citigroup Global Markets, Inc.	0.99%

Information Concerning Significant Venues :

1. Knight Capital Markets, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	35.25%
Limit orders as percentage of total limit orders	30.00%
Other orders as percentage of total other orders	56.76%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	23.00%
Limit orders as percentage of total limit orders	7.14%
Other orders as percentage of total other orders	8.11%

3. UBS Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	12.88%
	Limit orders as percentage of total limit orders	4.29%
	Other orders as percentage of total other orders	35.14%
4. National Financial Services LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	7.50%
	Limit orders as percentage of total limit orders	5.71%
	Other orders as percentage of total other orders	0.00%
5. Two Sigma Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	7.88%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
6. Goldman, Sachs & Co.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	7.75%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
7. AlterNet Securities Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	2.75%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
8. BATS Exchange, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.00%
	Limit orders as percentage of total limit orders	25.71%
	Other orders as percentage of total other orders	0.00%
9. Instinet L.L.C.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	1.63%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
10. Citigroup Global Markets, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market orders	0.75%
	Limit orders as percentage of total limit orders	4.29%
	Other orders as percentage of total other orders	0.00%

Securities Listed on The Nasdaq Stock Market

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	69.79%
Limit orders as percentage of total non-directed orders	24.96%
Other orders as percentage of total non-directed orders	5.25%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Citadel Securities LLC	32.02%
2. Knight Equity Markets, L.P.	25.29%
3. UBS Securities, LLC	12.97%
4. National Financial Services LLC	8.37%
5. Two Sigma Securities, LLC	6.57%
6. Direct Edge Exchange	3.94%
7. Citigroup Global Markets, Inc.	3.61%
8. Goldman, Sachs & Co.	3.28%
9. Instinet L.L.C.	1.31%
10. LavaFlow, Inc.	0.99%

Information Concerning Significant Venues :

1. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	36.24%
Limit orders as percentage of total limit orders	26.97%
Other orders as percentage of total other orders	0.00%

2. Knight Equity Markets, L.P.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	21.65%
Limit orders as percentage of total limit orders	25.66%
Other orders as percentage of total other orders	71.88%

3. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	12.94%
Limit orders as percentage of total limit orders	11.18%
Other orders as percentage of total other orders	21.88%

4. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	9.41%
Limit orders as percentage of total limit orders	7.24%
Other orders as percentage of total other orders	0.00%

5. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	9.18%
Limit orders as percentage of total limit orders	0.66%
Other orders as percentage of total other orders	0.00%

6. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	15.79%
Other orders as percentage of total other orders	0.00%

7. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.59%
Limit orders as percentage of total limit orders	5.92%
Other orders as percentage of total other orders	6.25%

8. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	4.71%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

9. Instinet L.L.C.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.88%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. LavaFlow, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	3.95%
Other orders as percentage of total other orders	0.00%

Securities Listed on NYSE MKT or Regional Exchanges

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	92.07%
Limit orders as percentage of total non-directed orders	6.61%
Other orders as percentage of total non-directed orders	1.32%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Knight Capital Markets, LLC	35.68%
2. Citadel Securities LLC	25.11%
3. Two Sigma Securities, LLC	11.45%
4. UBS Securities, LLC	9.25%
5. National Financial Services LLC	4.41%
6. Goldman, Sachs & Co.	3.52%
7. Citigroup Global Markets, Inc.	3.08%
8. Morgan Stanley & Co. Incorporated	1.76%
9. AlterNet Securities Inc.	1.32%
10. Direct Edge Exchange	1.32%

Information Concerning Significant Venues :

1. Knight Capital Markets, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	37.80%
Limit orders as percentage of total limit orders	6.67%
Other orders as percentage of total other orders	33.33%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	24.88%
Limit orders as percentage of total limit orders	20.00%
Other orders as percentage of total other orders	66.67%

3. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	12.44%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

4. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	9.57%
Limit orders as percentage of total limit orders	6.67%
Other orders as percentage of total other orders	0.00%

5. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	4.78%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

6. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	3.83%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

7. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	2.87%
Limit orders as percentage of total limit orders	6.67%
Other orders as percentage of total other orders	0.00%

8. Morgan Stanley & Co. Incorporated

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.91%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

9. AlterNet Securities Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	1.44%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

10. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market orders	0.00%
Limit orders as percentage of total limit orders	20.00%
Other orders as percentage of total other orders	0.00%

Exchange - Listed Options

Summary Statistics :

Non-directed orders as percentage of total customer orders	0.00%
Market orders as percentage of total non-directed orders	0.00%
Limit orders as percentage of total non-directed orders	0.00%
Other orders as percentage of total non-directed orders	0.00%