

Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.

AFY
ALLSTATE FINANCIAL SERVICES LLC
2920 SOUTH 84TH STREET
LINCOLN, NE 68506

SEC Rule 606 Quarterly Report for the Quarter Ending March 31, 2012

Securities Listed on New York Stock Exchange

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	87.57%
Limit orders as percentage of total non-directed orders	10.75%
Other orders as percentage of total non-directed orders	1.68%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Knight Capital Markets, LLC	29.88%
2. Citadel Securities LLC	20.02%
3. UBS Securities, LLC	15.68%
4. National Financial Services LLC	13.81%
5. Two Sigma Securities, LLC	5.23%
6. Goldman, Sachs & Co.	3.85%
7. AlterNet Securities Inc.	2.47%
8. Direct Edge Exchange	2.47%
9. Citigroup Global Markets, Inc.	1.78%
10. BATS Exchange, Inc.	1.38%

Information Concerning Significant Venues

:

1. Knight Capital Markets, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	31.19%
Limit orders as percentage of total limit orders	20.18%
Other orders as percentage of total other orders	23.53%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	21.17%
Limit orders as percentage of total limit orders	11.93%
Other orders as percentage of total other orders	11.76%

3. UBS Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market	14.75%
	Limit orders as percentage of total limit orders	15.60%
	Other orders as percentage of total other orders	64.71%
4. National Financial Services LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market	15.43%
	Limit orders as percentage of total limit orders	2.75%
	Other orders as percentage of total other orders	0.00%
5. Two Sigma Securities, LLC		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market	5.97%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
6. Goldman, Sachs & Co.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market	4.28%
	Limit orders as percentage of total limit orders	0.92%
	Other orders as percentage of total other orders	0.00%
7. AlterNet Securities Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market	2.82%
	Limit orders as percentage of total limit orders	0.00%
	Other orders as percentage of total other orders	0.00%
8. Direct Edge Exchange		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market	0.00%
	Limit orders as percentage of total limit orders	22.94%
	Other orders as percentage of total other orders	0.00%
9. Citigroup Global Markets, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market	1.80%
	Limit orders as percentage of total limit orders	1.83%
	Other orders as percentage of total other orders	0.00%
10. BATS Exchange, Inc.		
	Types of Orders Routed to Venue :	
	Market orders as percentage of total market	0.00%
	Limit orders as percentage of total limit orders	12.84%
	Other orders as percentage of total other orders	0.00%

Securities Listed on The Nasdaq Stock Market

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	80.65%
Limit orders as percentage of total non-directed orders	13.76%
Other orders as percentage of total non-directed orders	5.59%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Knight Equity Markets, L.P.	31.40%
2. Citadel Securities LLC	25.38%
3. UBS Securities, LLC	16.56%
4. National Financial Services LLC	10.11%
5. Two Sigma Securities, LLC	3.01%
6. AlterNet Securities Inc.	2.80%
7. Goldman, Sachs & Co.	2.80%
8. Citigroup Global Markets, Inc.	2.58%
9. NYSE ARCA	1.29%
10. Direct Edge Exchange	1.29%

Information Concerning Significant Venues

:

1. Knight Equity Markets, L.P.

Types of Orders Routed to Venue :

Market orders as percentage of total market	26.67%
Limit orders as percentage of total limit orders	42.19%
Other orders as percentage of total other orders	73.08%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	29.87%
Limit orders as percentage of total limit orders	9.38%
Other orders as percentage of total other orders	0.00%

3. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	17.33%
Limit orders as percentage of total limit orders	7.81%
Other orders as percentage of total other orders	26.92%

4. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	10.67%
Limit orders as percentage of total limit orders	10.94%
Other orders as percentage of total other orders	0.00%

5. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	3.73%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

6. AlterNet Securities Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market	3.20%
Limit orders as percentage of total limit orders	1.56%
Other orders as percentage of total other orders	0.00%

7. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market	3.47%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

8. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market	3.20%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

9. NYSE ARCA

Types of Orders Routed to Venue :

Market orders as percentage of total market	0.00%
Limit orders as percentage of total limit orders	9.38%
Other orders as percentage of total other orders	0.00%

10. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market	0.00%
Limit orders as percentage of total limit orders	9.38%
Other orders as percentage of total other orders	0.00%

Securities Listed on NYSE Amex or Regional Exchanges

Summary Statistics :

Non-directed orders as percentage of total customer orders	100.00%
Market orders as percentage of total non-directed orders	85.25%
Limit orders as percentage of total non-directed orders	7.55%
Other orders as percentage of total non-directed orders	7.19%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. Knight Capital Markets, LLC	42.09%
2. Citadel Securities LLC	26.62%
3. UBS Securities, LLC	10.79%
4. National Financial Services LLC	7.91%
5. Two Sigma Securities, LLC	5.76%
6. Citigroup Global Markets, Inc.	1.80%
7. NYSE ARCA	1.08%
8. BATS Exchange, Inc.	1.08%
9. Direct Edge Exchange	1.08%
10. Goldman, Sachs & Co.	1.08%

Information Concerning Significant Venues

:

1. Knight Capital Markets, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	39.66%
Limit orders as percentage of total limit orders	14.29%
Other orders as percentage of total other orders	100.00%

2. Citadel Securities LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	30.38%
Limit orders as percentage of total limit orders	9.52%
Other orders as percentage of total other orders	0.00%

3. UBS Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	10.97%
Limit orders as percentage of total limit orders	19.05%
Other orders as percentage of total other orders	0.00%

4. National Financial Services LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	8.44%
Limit orders as percentage of total limit orders	9.52%
Other orders as percentage of total other orders	0.00%

5. Two Sigma Securities, LLC

Types of Orders Routed to Venue :

Market orders as percentage of total market	6.75%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

6. Citigroup Global Markets, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market	2.11%
Limit orders as percentage of total limit orders	0.00%
Other orders as percentage of total other orders	0.00%

7. NYSE ARCA

Types of Orders Routed to Venue :

Market orders as percentage of total market	0.00%
Limit orders as percentage of total limit orders	14.29%
Other orders as percentage of total other orders	0.00%

8. BATS Exchange, Inc.

Types of Orders Routed to Venue :

Market orders as percentage of total market	0.00%
Limit orders as percentage of total limit orders	14.29%
Other orders as percentage of total other orders	0.00%

9. Direct Edge Exchange

Types of Orders Routed to Venue :

Market orders as percentage of total market	0.00%
Limit orders as percentage of total limit orders	14.29%
Other orders as percentage of total other orders	0.00%

10. Goldman, Sachs & Co.

Types of Orders Routed to Venue :

Market orders as percentage of total market	0.84%
Limit orders as percentage of total limit orders	4.76%
Other orders as percentage of total other orders	0.00%

Exchange - Listed Options

Summary Statistics :

Non-directed orders as percentage of total customer orders	0.00%
Market orders as percentage of total non-directed orders	0.00%
Limit orders as percentage of total non-directed orders	0.00%
Other orders as percentage of total non-directed orders	0.00%